

Social Media & Communication Policy

Tags and mentions

Martin Asbæk Gallery is available on several social media channels, and to maintain synergy, we kindly ask that you always name and/or tag the relevant profile or location – and not the former Galerie Asbæk or other variations of the company's name. We are happy to re-post or share relevant content on any given platform, while maintaining a balanced amount of coverage. In case of a collaboration, a specific content plan can be prepared if wished.

For printed publications, Martin Asbæk Gallery is happy to receive a PDF version of the article for archiving purposes.

Sharing of artworks

All art works should be credited to the respective artists as shown below. If you are unsure on how to credit the work, please do not hesitate to reach out to us. *Example: Trine Søndergaard – Hovedtøj #44, 2021. Archival pigment print. Edition of 5 + 2 AP / Courtesy of the artist and Martin Asbæk Gallery*

Press material

Press material from the gallery's current exhibition can be found via martinasbaek.com/press. Here you will find the latest press release in Danish and English as well as a link to available images. If you are in doubt about the context in which you may use Martin Asbæk Gallery's press images, or if you are interested in press material from previous exhibitions, please contact us directly. Requests for interviews can also be sent directly to gallery@martinasbaek.com.

Main channels:

Instagram: [@martinasbaek](https://www.instagram.com/martinasbaek)

Facebook: [Martin Asbæk Gallery](https://www.facebook.com/MartinAsbaekGallery)

Website: www.martinasbaek.com

Artsy.net: [Martin Asbæk Gallery](https://www.artsy.net/gallery/martin-asbaek-gallery)

Vimeo: [Martin Asbæk Gallery](https://vimeo.com/MartinAsbaekGallery)